

CIHC

Canadian Industrial Heritage Centre

Fall 2008

DRIVING HOME THE HERITAGE...

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Partnership with Spruce Row Museum, Waterford

Our industrial heritage world is expanding! We now have a special relationship with an old pickle factory! After accepting a Cockshutt combine into its collection, the Spruce Row Museum, in Waterford, decided that an exhibit of Cockshutt farm equipment would be a great asset to their permanent display gallery. The CIHC was approached to help by loaning artifacts and thus our partnership was born!

The exhibit is designed to represent different stages in the Cockshutt Company's development from the 1870s to the 1960s when the business became part of White Farm Equipment. Featured artifacts include an 1877 walking plow, an early cream separator, a Cockshutt '30' tractor, wartime photographs, model tractors, equipment manuals and catalogues, tie pins, tractor seats, and so much more...!

The exhibit was launched on September 20, the same day as the museum's first annual Tractor Drive. The CIHC sponsored five tractors in this event. Thirty-four tractor drivers drove



their pre-1965 tractors on a day-long excursion throughout Norfolk County stopping at several towns along the way, including Delhi and Simcoe. The group ended up at Spruce Row for dinner, and the official opening of the Cockshutt exhibit. Perfect weather and an enthusiastic crowd made for a great day! CIHC drivers included Dennis Stewart, Greg Brown, Mervin Louch, Michael Louch, and Brian Nelson.

A very special thank you is extended to everyone who made the exhibit possible by lending artifacts, helping with set up, recruiting artifacts from other sources, and helping on the day of the tractor drive.

Donna Stewart
Dennis Stewart
Brenda Louch
Mervin Louch,
Mike O'Byrne
Rick Shaver (Military Museum)
Marianne Lauren
Cathy Thompson

...and thank you to all the staff and volunteers at Spruce Row Museum who have made it possible for us to share what we have to a rural community that can appreciate the contributions made by Cockshutt's for so many years!

• **more photographs on page 5...**



Thank you to the following people who recently contributed financial donations to the CIHC. Their generosity and support is greatly appreciated!

Arthur R. Greenwood
Donald Duprey
Pearl Fennell
Donna Stewart
Carol Jean Schmidt
Janice A. Kneale
Brenda Louch
Larry McNally

Subcommittees of the Board

At a recent Board of Directors meeting, the following subcommittees were formed to assist in the ongoing management and activities of the CIHC. If you, or someone you know, is interested in helping in any of these areas, please let us know as more volunteers are always welcome.

Constitution

Mike O'Byrne, Chairman
Steve Wood
Jennifer Dunkerson

Promotion/Education/ Communication

Bill Darfler, Chairman
Rob Kristofferson
Chris Olsen

Marketing

Donna Stewart, Chairman
Brenda Louch
Rob Adlam
Ana Olsen

Canadian Industrial Heritage Centre (CIHC)
To promote and to honour Canadian Industrial Heritage through public education and the preservation of historical data, resources, and artifacts.

INDUSTRY

Produce a member of the Canadian Industrial Heritage Centre
A regular member includes:
• 10% off special events and DVDs
• An annual industrial heritage tour
• A membership only website
• Contact with other collectors
• And more...

Individual \$25
Family of 4 \$25
Student \$18

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Individual \$25
Family of 4 \$25
Student \$18

We have a new brochure!
To obtain a copy for yourself or others please contact us!

Board member profiles: We have two new board members who joined us within the last year and we would like to introduce them to you. A very special thank you is extended to these and all the members of the Board of Directors for their ongoing commitment and support.

Rob Kristofferson

Rob Kristofferson is an Assistant Professor of History & Contemporary Studies at Laurier Brantford. His research and teaching concentrate on Canadian business and labour history and on contemporary issues surrounding work and globalization. Dr. Kristofferson also has a deep interest in public history and has been heavily involved in exhibition development and programming at the Workers' Art & Heritage Centre and the Made-in-Hamilton Project both in Hamilton, Ontario. His recent book, entitled "Craft Capitalism: Craftworkers and Industrialization in Hamilton, Ontario, 1840-1872" (Toronto: University of Toronto Press, 2007) was the recipient of 2008 Clio Award (Ontario), presented by the Canadian Historical Association for the best book in Ontario history.

Steve Wood

Steve Wood is a business consultant and a principal of LJS & Associates Consulting Inc. His career spans over 25 years in accounting, finance, operations, and senior executive management. Steve has a broad range of experience in manufacturing and distribution as well as healthcare. His commitment goes beyond the business sector and is best exemplified by his volunteer service both nationally with the Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI) and locally with the Brantford - Brant Chamber of Commerce (BBCC) and the Brant United Way. In 2005, Steve received the 'HRAI Manufacturers Division Distinguished Service Award' and was President of the BBCC in 2006. Steve earned the title of 'Fellow of The Society of Management Accountants of Canada', in 2007, in recognition of service to the Society, to the profession, and to the community. He and his wife Sue live in Brantford and have three wonderful young adults!

Board of Directors 2008-2009

Mike O'Byrne, President, Bill Darfler, Vice-President,
Donna Stewart, Past-President, Steve Wood, Treasurer
Greg Brown, Bill Cockshutt, Art Greenwood, Rob Adlam,
Brenda Louch, Rob Kristofferson

President's Message

What have we accomplished and where do we go from here?

The CIHC participated in a number of displays and events which have increased the public's awareness of what we are trying to achieve. We joined the Brant Historical Society in celebrating its 100th anniversary. We partnered with the Spruce Row Museum in Waterford and put together a super display of items related to the story of the Cockshutt Farm Equipment enterprise. We are supporting the County of Brant Library system in its bid for a grant to digitize archival material that is in local collections.

Where are we going?

Rob Adlam, who has done a super job in producing a variety of DVD products, is investigating the production of similar items featuring other local manufacturers. Our DVD sales have been our major source of income. We have also been approached about the possibility of putting together exhibits in the Cayuga area in 2009.

The CIHC remains committed to pursuing our goal of developing a first class heritage centre and we are trying to set up meetings to further that process. Hopefully, by increasing our presence in the community, in a variety of ways, we can convince those that need convincing that our rich heritage needs to be protected and promoted.

Mike O'Byrne

**To look backward
for awhile is to
refresh the eye, to
restore it, and to
render it more fit for
its prime function of
looking forward.**

**Margaret Fairless
Barber**

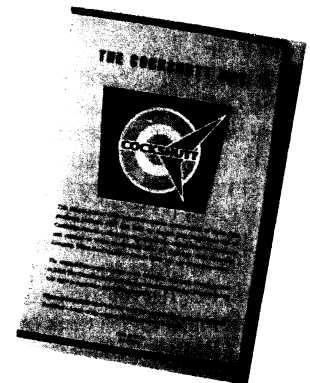
DID YOU KNOW THAT...

The Canadian Industrial Heritage Centre is an affiliate member of the Ontario Historical Society (OHS). The OHS, from its inception, has had the privilege of bestowing incorporated status upon partnering heritage organizations. The CIHC was incorporated through the OHS in 2002 and an annual fee and activity report ensures our continued partnership.



Cheques or money orders made payable to:
Canadian Industrial Heritage Centre

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E-mail: rjadlam@bfree.on.ca



"FIRST IN THE FIELD" - 6 hour set of 5 - DVD's produced by the Cockshutt Plow Company and the Government of Ontario from 1922 to 1955

\$108.00 CDN or \$105.00 US
(shipping/taxes included)

"THE COCKSHUTT WAY" - 9 hour set of 5 - DVD's produced by Cockshutt Farm Equipment and White Farm Equipment from 1957 to 1981

\$135.00 CDN or \$125.00 US
(shipping / taxes included)

My Cockshutt Connection

by Rob Adlam

A Brantford Boy

I was born and raised in Brantford, Ontario and my family has had its roots there going back 5 generations. While I now live just a half an hour outside of Brantford, in Brant County, I still work in Brantford and travel there every day.

I have had a keen interest in history from the time that a teacher in the seventh grade first introduced me to the subject and I have been hooked ever since. In the following years I made the effort to discover for myself the incredibly rich social and industrial history of my hometown. It is an odd thing really; that while Brantford has this heritage that is the envy of any other region in Canada, it is one of its best kept secrets. That is why I had to do my own digging to begin to uncover some of these incredible stories that are not actively promoted. Growing up in Brantford was a funny thing; while there were only hints of our great past, no one seemed to talk about them or even acknowledge it for that matter.

I attended the International Plowing Match when Brant County hosted it a number of years ago and I remember seeing a display of walking plows. One of the plows had the name Cockshutt on it and I thought, "I've heard of that name before" but there was no significance to it for me at the time, and sadly my experience is not unique. As a kid I can remember being driven past the Massey Ferguson combine plant and seeing the field attached to the rail line being a solid sea of red combines ready for shipment. During the 1980's when both Massey Ferguson and White Farm Equipment went into bankruptcy and so many people lost their jobs, there was a general desire to bury all the memories and accomplishments of the past that were now too painful to think about. Over 100 years of farm implement production in Brantford (combined between the Massey and Cockshutt companies) had now come to a bitter end. These events devastated Brantford and plunged it into an economic depression that took over 20 years to come out of. It wasn't until the Cockshutt Homecoming event in 2000 that a serious attempt at rediscovering our industrial heritage and reclaiming our bragging rights was put into motion so that present and future generations would have a better appreciation of their heritage.

The First World War

It was during the time of this conflict that permission was received from the Canadian government authorizing the formation of local battalion made up of volunteers from Brant County on October 31, 1915. It would be known as the 125th (Brant) Battalion. In order to bring the 125th into existence it took the political influence of W.F. Cockshutt, the Member of Parliament for Brant and Bill Cockshutt's grandfather, to lobby the Minister of Militia in order to obtain permission to organize and recruit soldiers. For his efforts and continued support W.F. Cockshutt was appointed to the rank of Honorary Lieutenant-Colonel of the 125th Battalion. The battalion was organized into A, B, C, and D Companies and the Company Commander of "C" Company was Major Ashton Cockshutt (W.F. Cockshutt's son and father of Bill Cockshutt). My great grandfather, also named Robert Adlam, enlisted in the 125th Battalion and fought in Europe. I am not sure what battalion company he was assigned to. Further research into his service record could prove interesting if it turns out to be "C" Company or not. Today, I proudly have his medal and a uniform badge from the 125th that were given to me by my grandmother as a reminder of this heritage.

The Glenhyrst Estate

Perhaps one of the lesser-known sons of Ignatius Cockshutt was his fifth son Edmund Lister Cockshutt (1861 – 1956). Although he was a director and minor shareholder in the Cockshutt Plow Company, his overall involvement was much more limited than that of his father and brothers. Edmund Cockshutt's interests were strongly rooted in the arts, travel, horticulture and social philanthropy (a Cockshutt family tradition)...

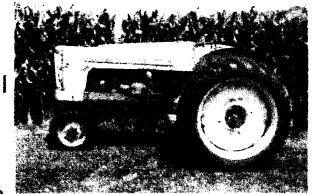
...Edmund Cockshutt employed a staff at Glenhyrst to assist him with the large task of maintaining his estate. This staff consisted of a maid, butler, chauffeur and a succession of gardeners. The last gardener to work for Edmund Cockshutt was my great-great uncle, Bob Force. Uncle Bob was a farmer from Saskatchewan who came to Brantford and spent many years working and living at Glenhyrst, though his skills as a horticulturalist were also in demand from other organizations...



Where I come into the picture

As for myself, my present day connection and ongoing involvement rests with my membership in two key organizations: the International Cockshutt Club and the Canadian Industrial Heritage Centre.

I originally joined the International Cockshutt Club due to my interest in Brantford history as well as having a love of the history of farm life. I have often thought that it would have been nice to have grown up on a farm. My mother's family has a farming background, but my grandfather sold our family farm many years before I was born. Membership in the ICCI brought these two interests together for me nicely. In my personal collection, I have several old Cockshutt catalogues, ads, a Brantford Carriage Co. sleigh (made for the Cockshutt Plow Co.), and a 1962 Model 550 tractor (Serial # BR 1413) that I use around our 4 acre property. I also have a keen interest in the transportation division of the company (Brantford Coach & Body and Adams Wagon Co.) and have several brochures and ads relating to them as well. I would enjoy and appreciate hearing from anyone with similar stories or interests regarding these companies and their product lines.

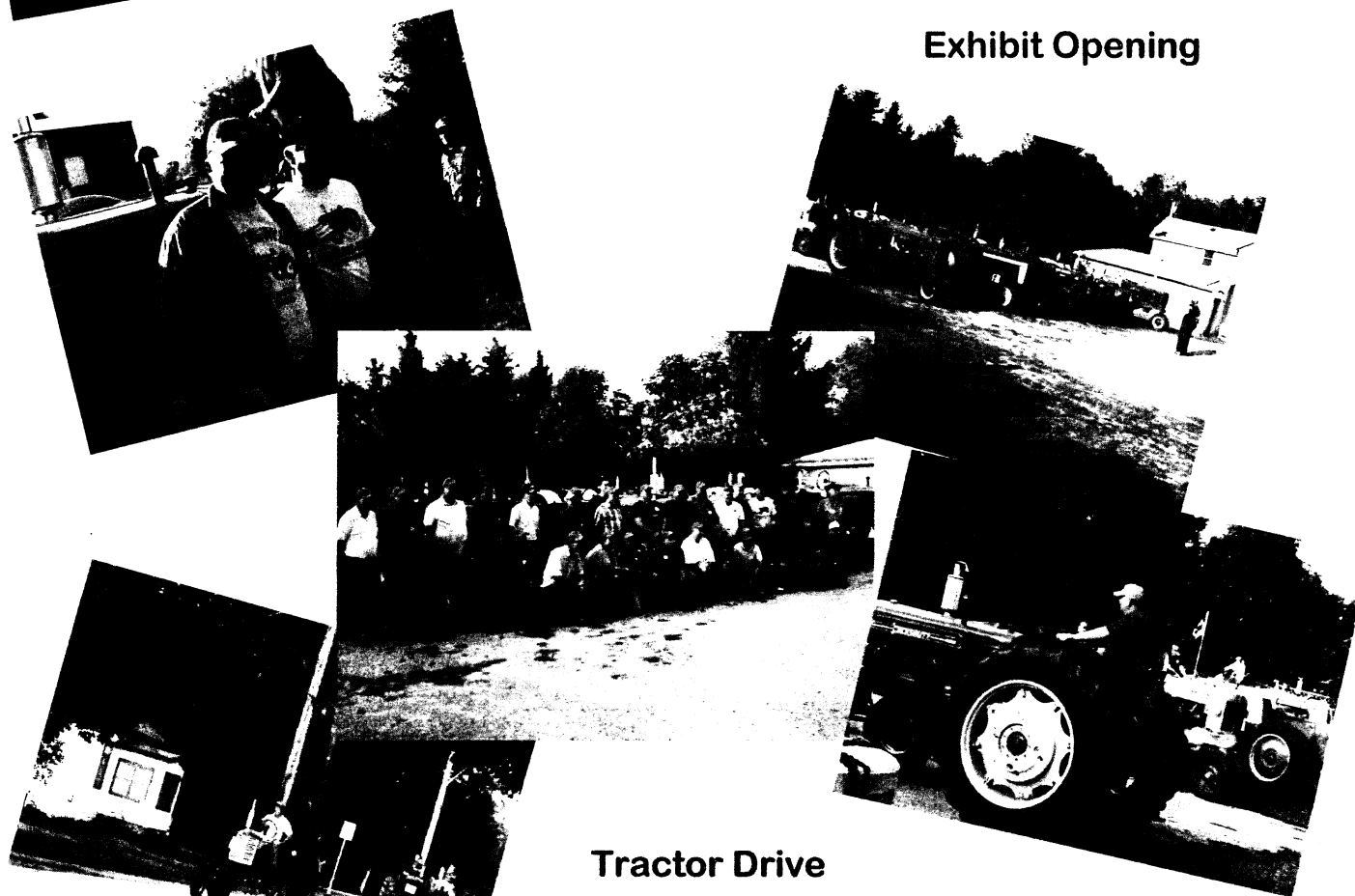


I sit on the Board of Directors of the Canadian Industrial Heritage Centre and I am a charter member. It has been my privilege to be able to help coordinate and distribute our two DVD set series, "The Cockshutt Way" and "First in the Field", which have been widely accepted. I would like to thank everyone who has supported this project as we continue to raise funds for our goal of establishing a new heritage museum complex in Brantford. Through this venture we can adequately tell Brantford's industrial stories to the world and raise the awareness level so that present and future generations will not be ignorant of their own heritage. I would encourage anyone to support and consider becoming personally involved in the CIHC and their great work. Your participation for its continuing success is vital! Be looking this fall for the introduction of single disc DVD sets taken from the larger sets that have been available to date and for a special 50th Anniversary re-release of the films covering the 500 Series tractors.

- Rob's full account of his family's memories of working and living on the Glenhyrst Estate will be printed in the next newsletter.
- read the full article on our website: www.canadianindustrialheritage.org



Exhibit Opening



Tractor Drive

CIHC's Executive Director

Jennifer Dunkerson grew up in Hamilton and Toronto and has lived in the Brantford area for over 20 years. After achieving her Honours B.A. in History at McMaster University, Jennifer went on to study Public History at the University of Waterloo. After an internship at the Erland Lee Museum Home in Stoney Creek (home of the founders of the Women's Institute organization), Jennifer became the Curator/Manager of Fieldcote Memorial Park and Museum (owned by the City of Hamilton), in Ancaster; a position she held for almost nine years. Taking time off to be at home with her first child, Jennifer continued to assist with a number of heritage-related projects as a volunteer. These included historical record-keeping and database management for Farringdon Burial Ground, co-founding the Friends of Griffin House (the house is a National Historic Site), collection management consulting at the national office of the Canadian Bible Society, archival support for the Ruth Kippax Stedman Memorial Archives at Farringdon Independent Church, and serving as secretary on the Board of Directors for the CIHC until 2006. The Board of Directors hired Jennifer on a part-time basis to serve as Executive Director in March of this year. Jennifer is married to Joe and they have two daughters, Alice and Adelaide.

Notice for all members:

The members-only website is up and running! A letter detailing how to access it is included with your newsletter. You have to have an email address to be registered.

Login and try it out - post messages and announcements for other members, share knowledge and resources, get the latest information about member privileges and events - it is up to you! Enjoy!

Questions? Feel free to ask...!

Deadline for submissions to the Winter edition of the newsletter is January 21, 2009.

CANADIAN INDUSTRIAL HERITAGE CENTRE MEMBERSHIP FORM

Date: _____

Name: _____

Full Address: _____

Telephone: _____

Email: _____

Membership category:

Student (\$10) _____ Individual (\$20) _____ Family (\$25) _____

Please make cheques payable to the *Canadian Industrial Heritage Centre*. Our address is P.O. Box 23055, Brantford, ON N3T 6K4.

Method of payment: _____ cheque _____ cash

Donations of \$10 or more, above membership fees, are tax deductible.

Charitable number #861470623RR0001

www.canadianindustrialheritage.org 519-732-1000 info@canadianindustrialheritage.org

Become a member today and enjoy these new benefits!

- A members-only section of the website, to include:
 - access to the newsletter online
 - view photographs from special events and activities
 - Collectors Exchange - queries, news, links, etc.
 - contribute to a registry of industrial artifacts and information or share your memories with us!
- 10% discount on special events, DVDs, and other merchandise offered by the CIHC
- Join us for an annual industrial heritage tour - of an industrial site or a personal collection
- be the first to view our much-anticipated virtual museum, once developed
- serve on our Board of Directors
- vote at the Annual Meeting
- enjoy the opportunity of supporting the education and promotion of our industrial heritage in our community and beyond!

Questions? Call 519-732-1000